

Heath L. Carlson

SPEAKER • AUTHOR • AI EDUCATOR

The human side of change — and of AI.

Heath L. Carlson helps leaders and teams have the conversations that move them forward — through change, setbacks and the arrival of AI.



Thirty-two years of helping people through change. One conversation that changed his own.



High-resolution photos on request:
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Heath L. Carlson is a speaker, author and AI educator who helps leaders and teams have the conversations that move them forward — through change, setbacks and the arrival of AI.

His career began in 1994 at his mother's firm, Computer Coach, teaching accountants to trade paper ledgers for DOS-based software. The lesson stuck: technology changes; human needs don't. Over the next three decades he founded and led three technology consulting firms — Computer Coach, Concerto Networks and today My Computer Pro in Phoenix — serving manufacturers, distributors, retailers and medical practices as a managed-services provider, fractional CTO and, now, an AI integration advisor.

Then life interrupted the plan. A near-death experience changed the question from "What can I build?" to "How will I live?" The conversations that followed became his book, *Lunch with Lucifer* (forthcoming from Mark Victor Hansen Library) — not a story about meeting the devil, but about meeting yourself — and a framework he now teaches to organisations: the CORNER Method™. Confront. Own. Reframe. Name the next step. Engage others. Repeat.

Heath's keynotes and workshops pair that framework with the Stall Point Assessment™, a six-minute diagnostic that shows each person — and each team — the exact step where they tend to stop. Audiences leave with a shared language, one honest conversation to have, and a 30-day practice to make it stick. He will speak at the BNI Global Convention in Monaco in October 2026. He believes AI is leverage for people: it does not replace wisdom, it reveals how much we were bringing.

32

years in technology, since teaching CPAs to leave paper ledgers in 1994

3

technology firms founded and led: Computer Coach, Concerto Networks, My Computer Pro

6

moves in the CORNER Method™ — one question each, built to be practised

24

statements in the Stall Point Assessment™ — six minutes to find where you stop

INTRODUCTION FOR YOUR EMCEE • 30 SECONDS

*Our next speaker has spent 32 years helping people adopt new technology — and learned that the hardest part is never the technology. After surviving a near-death experience, he built a practical framework for the conversations we avoid. He is the creator of the CORNER Method and the author of *Lunch with Lucifer*. Please welcome Heath L. Carlson.*

01

CORPORATE & LEADERSHIP

The Conversation You're Avoiding Is Costing You

Candour, accountability and the six moves that get stuck work moving again

Most stalled initiatives aren't stuck on strategy. They're stuck on a conversation nobody wants to have. Heath shows teams where they stop — using the Stall Point Assessment™ in the room — and gives them the CORNER Method™ as a shared language for moving from avoidance to action.

AUDIENCES TAKE AWAY

- Every attendee knows their personal stall point — and the team sees its pattern
- A shared, six-word language for hard conversations
- One named conversation and one next step per person, before they leave the room

BEST FOR

Leadership teams, sales kick-offs, management offsites, HR and L&D events

FORMATS

Keynote 45–60 min • Workshop half day • Virtual

02

CORPORATE & LEADERSHIP

Leading Around the Corner: Change, AI and the Conversations That Move Teams

The human side of AI adoption, from someone who has led technology change since 1994

AI magnifies intention — good and bad. After three decades implementing technology in real businesses, Heath explains why adoption fails at the human layer, not the software layer, and how leaders can Explore, Experiment, Evaluate, Protect and Expand without leaving their people behind.

AUDIENCES TAKE AWAY

- A clear, non-technical frame for AI: leverage for people, not a replacement for judgement
- The questions leaders must ask before, during and after an AI rollout
- CORNER applied to change: the conversations that make adoption stick

BEST FOR

Executive teams, technology and innovation events, associations, SMB and franchise conferences

FORMATS

Keynote 45–60 min • Workshop half day • Virtual

03

PERSONAL DEVELOPMENT & CONFERENCES

Success Is Always Just Around the CORNER

The signature keynote: survival, reinvention and the voices at the table

Heath thought success was about building a business. Then life taught him that building a meaningful life matters even more. A story-driven keynote about the voices that shape our decisions, the people who help us turn the corner, and the six moves anyone can practise to choose their next step.

AUDIENCES TAKE AWAY

- A personal stall point and a seven-day drill to work it
- The CORNER Method™ as a daily practice, with the participant workbook
- A reason to have the conversation this week, not someday

BEST FOR

Conferences, associations, networking organisations, faith and community events, book events

FORMATS

Keynote 45–60 min • Workshop half day • Virtual

04

PERSONAL DEVELOPMENT & CONFERENCES

Reinvention Doesn't Have an Expiration Date

Career change, second acts and choosing again — at any age

Survival happens once. Recovery happens every day. For audiences facing a transition — a new role, a new chapter, a business sale or a setback — Heath shows why reinvention is a repeated choice, and how to take the smallest meaningful step today.

AUDIENCES TAKE AWAY

- A reframe of setbacks as information, not verdicts
- One named next step and one person to engage
- A 30-day CORNER Challenge to keep walking

BEST FOR

Career-transition and alumni groups, 50+ and retirement-planning audiences, entrepreneur communities

FORMATS

Keynote 45–60 min • Workshop half day • Virtual

Every talk is tailored to your audience, theme and outcomes on a 30-minute planning call.

The framework behind every talk

Six moves, one question each. Simple enough to remember in the room, practical enough to use on Monday.

**CONFRONT**

What conversation am I avoiding?

**REFRAME**

What is this teaching or revealing?

**ENGAGE OTHERS**

Who can help me move?

**OWN**

What is mine to own?

**NAME THE NEXT STEP**

What is the smallest meaningful action?

**REPEAT**

What choice does the person I am becoming make next?



The Stall Point Assessment™

Everyone agrees with all six moves. Almost nobody makes all six. Twenty-four statements, about six minutes, answered for one real situation — and each person sees the exact step where they tend to stop.

FOR ORGANISATIONS

Team Stall Point Report

Run the assessment across a team before or after the event. You receive an anonymised report of where your people stall — by team, level or function — and a 60-minute debrief with your leadership on what to do about it.

Sample report available on request.

“The corner doesn’t come to you. Keep walking.”

From one keynote to lasting change

Most events end when the applause does. Each step below extends the impact — and gives you evidence it worked.

1

Keynote

45–60 MINUTES

Story, framework and the Stall Point Assessment™ in the room. Every attendee leaves with their stall point and one next step.

2

Keynote + Workshop

HALF DAY

The keynote, then a facilitated session where teams work one real issue through all six moves with the Participant Workbook.

3

Team Stall Point Report

BEFORE OR AFTER THE EVENT

Your whole team takes the assessment. You receive an anonymised report of where the team stalls, and a 60-minute leadership debrief.

4

30-day CORNER Challenge™

FOUR WEEKS AFTER

Weekly prompts and a before-and-after pulse check that turn the event into a habit — and give you evidence it worked.

5

Certified Facilitator program

ONGOING

License the CORNER Method™ and train your own facilitators to run it inside your organisation.

FORMATS

In person · Virtual · Fireside chat · Panel · Emcee

INCLUDED WITH EVERY KEYNOTE

Planning call · Stall Point Assessment™ for every attendee · slides tailored to your theme · follow-up resources page

BOOK BUNDLES

Signed copies of *Lunch with Lucifer* for attendees or VIPs, at volume pricing.

Fees on request — they depend on format, travel and the follow-through you choose.

Short bios

50 WORDS

Heath L. Carlson is a speaker, author and AI educator who helps leaders and teams have the conversations that move them forward. Creator of the CORNER Method™ and the Stall Point Assessment™ and author of *Lunch with Lucifer*, he brings 32 years in technology and a hard-won survival story to every stage.

100 WORDS

Heath L. Carlson is a speaker, author and AI educator who helps leaders and teams have the conversations that move them forward – through change, setbacks and the arrival of AI. His career began in 1994 teaching accountants to trade paper ledgers for software, and over 32 years he has founded and led three technology firms and advised businesses as a fractional CTO. After surviving a near-death experience, he built the CORNER Method™: six practical moves from an avoided conversation to a repeated next step. He is the author of *Lunch with Lucifer* (forthcoming from Mark Victor Hansen Library) and will speak at the BNI Global Convention in Monaco in October 2026.

SPEAKER LOGO

Heath L. Carlson

SPEAKER • AUTHOR • AI EDUCATOR

Use on programmes, stage screens and promotion.

FRAMEWORK LOGO



CORNER METHOD™

Use when the talk or workshop features the method.

Book Heath

Availability, fees and a 30-minute planning call

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